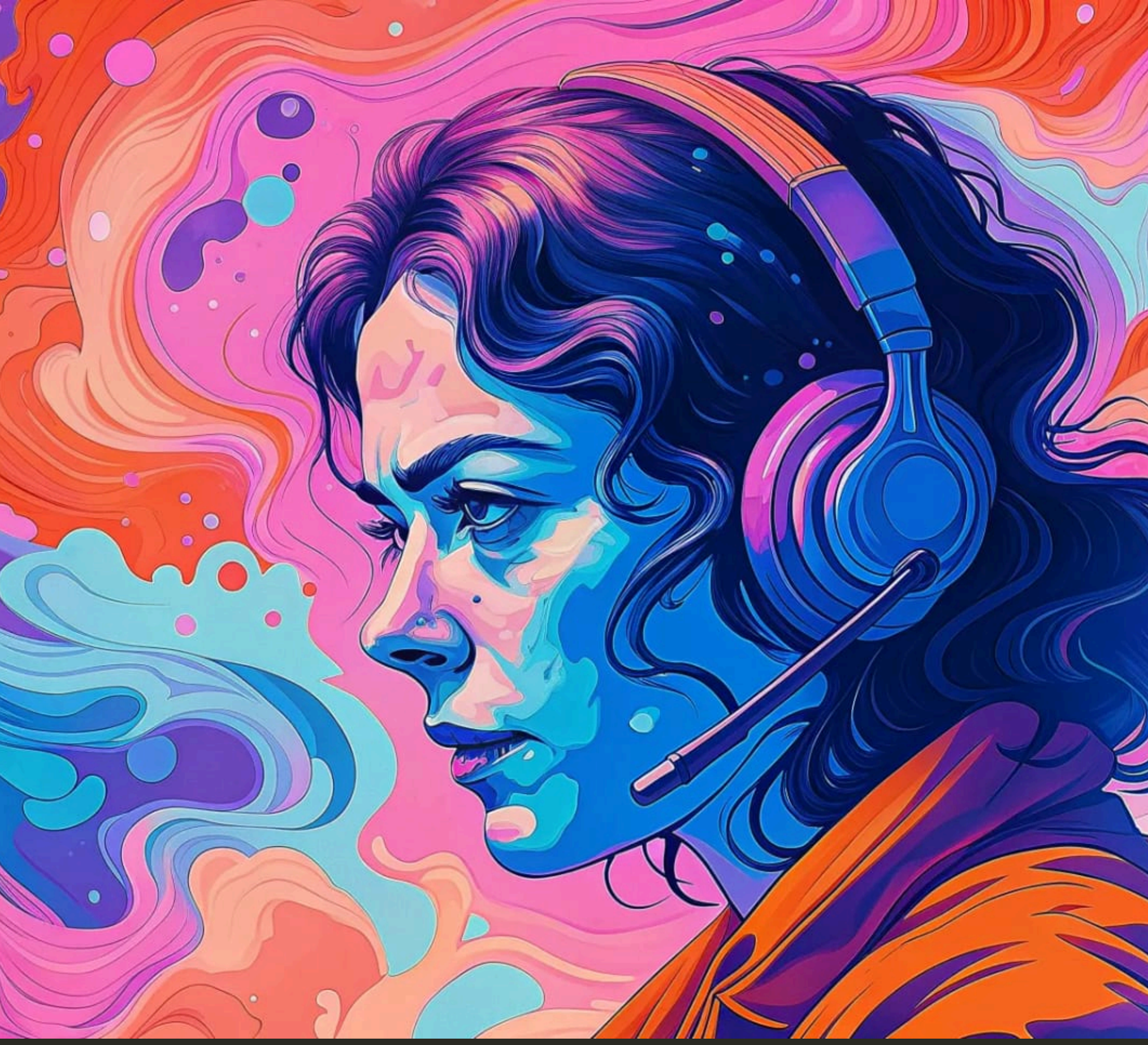


SUCCESS CRITERION 2.5.3 · LEVEL A

Label in Name



“I say 'Click Send' and nothing happens, because your Send button is secretly named 'Submit form'.”

Who this helps: Motor Impairments, Low Vision, Learning Disabilities

SUCCESS CRITERION 2.5.3 · LEVEL A

Label in Name

For controls with a visible text label, the accessible name contains the text that is presented visually.

Principle 2: Operable

Guideline 2.5: Input Modalities

What each role can do

Product manager

Require that visible labels and accessible names match.

Designer

Write the visible label first; any extra accessible text comes after it.

Developer

Make sure aria-label and accessible names begin with the visible label text.

Tester

Use voice control to activate each control by its visible label.

Once it is fixed



> “I say what I see and it just works. My voice finally has the right password!”

WCAG Quotes

Every WCAG 2.2 success criterion, told by the person it helps.

mpaiva.com/wcag-quotes/2-5-3-label-in-name

The quotes are written to illustrate the criterion. They are not testimonials from real people.