

SUCCESS CRITERION 2.4.2 · LEVEL A

Page Titled



“A page without a title is like a book without a cover. How am I supposed to know what it's about?”

Who this helps: Blindness, Cognitive Impairments

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Page Titled

Web pages have titles that describe topic or purpose.

Principle 2: Operable

Guideline 2.4: Navigable

What each role can do

Product manager

Ensure that every page has a descriptive title that is relevant to its content.

Designer

Design titles that are clear, concise, and effectively communicate the page's purpose.

Developer

Properly implement HTML <title> tags for each page, making sure they accurately describe the content.

Tester

Verify that all pages have descriptive and accurate titles during testing.

Once it is fixed



> “Thank you for labeling your web pages! Now I can navigate your site like a well-organized library!”

WCAG Quotes

Every WCAG 2.2 success criterion, told by the person it helps.

mpaiva.com/wcag-quotes/2-4-2-page-titled

The quotes are written to illustrate the criterion. They are not testimonials from real people.