

SUCCESS CRITERION 1.4.9 · LEVEL AAA

Images of Text (No Exception)



“Your fancy headline is a picture. When I zoom in, it turns to mush, and I can't change the font or the colors.”

Who this helps: Low Vision

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Images of Text (No Exception)

Images of text are only used for pure decoration or where a particular presentation of text is essential.

Principle 1: Perceivable

Guideline 1.4: Distinguishable

What each role can do

Product manager

Set a rule: no text in images, except logos.

Designer

Design headings and banners with live text and web fonts.

Developer

Replace image-based text with styled HTML text; keep images of text for logotypes only.

Tester

Zoom to 400% and switch to custom colors; confirm all text stays sharp and restyles.

Once it is fixed



> “Real text at last! I zoomed all the way in and every letter stayed crisp.”

WCAG Quotes

Every WCAG 2.2 success criterion, told by the person it helps.

mpaiva.com/wcag-quotes/1-4-9-images-of-text-no-exception

The quotes are written to illustrate the criterion. They are not testimonials from real people.