

SUCCESS CRITERION 1.4.1 · LEVEL A

Use of Color



“Red means go, green means stop! Wait, that's not right, is it?”

Who this helps: Color Blindness

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Use of Color

Color is not used as the only visual means of conveying information, indicating an action, prompting a response, or distinguishing a visual element.

Principle 1: Perceivable

Guideline 1.4: Distinguishable

What each role can do

Product manager

Make sure color alone is not the only indicator for important actions or information.

Designer

Combine color with other visual indicators like text, shapes, or icons.

Developer

Implement visual cues alongside color to convey information effectively.

Tester

Test the design for accessibility with color blindness simulators.

Once it is fixed



> “Finally, I don't have to play a guessing game with colors. You've made life a whole lot easier!”

WCAG Quotes

Every WCAG 2.2 success criterion, told by the person it helps.

mpaiva.com/wcag-quotes/1-4-1-use-of-color

The quotes are written to illustrate the criterion. They are not testimonials from real people.