

SUCCESS CRITERION 1.3.3 · LEVEL A

Sensory Characteristics



“So I should 'Click the round, red button.' Great, but what if I can't see 'round' or 'red'?”

Who this helps: Visual Impairment

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Sensory Characteristics

Instructions provided for understanding and operating content do not rely solely on sensory characteristics of components such as shape, size, visual location, orientation, or sound.

Principle 1: Perceivable
Guideline 1.3: Adaptable

What each role can do

Product manager

Include multiple identifiers for actionable items beyond just sensory characteristics.

Designer

Supplement sensory cues with text or auditory descriptions.

Developer

Implement textual labels alongside sensory characteristics in instructions.

Tester

Test to make sure instructions are clear even when visual or auditory cues are absent.

Once it is fixed



> “Thanks for making it crystal clear! No more guessing games for me!”

WCAG Quotes

Every WCAG 2.2 success criterion, told by the person it helps.

mpaiva.com/wcag-quotes/1-3-3-sensory-characteristics

The quotes are written to illustrate the criterion. They are not testimonials from real people.