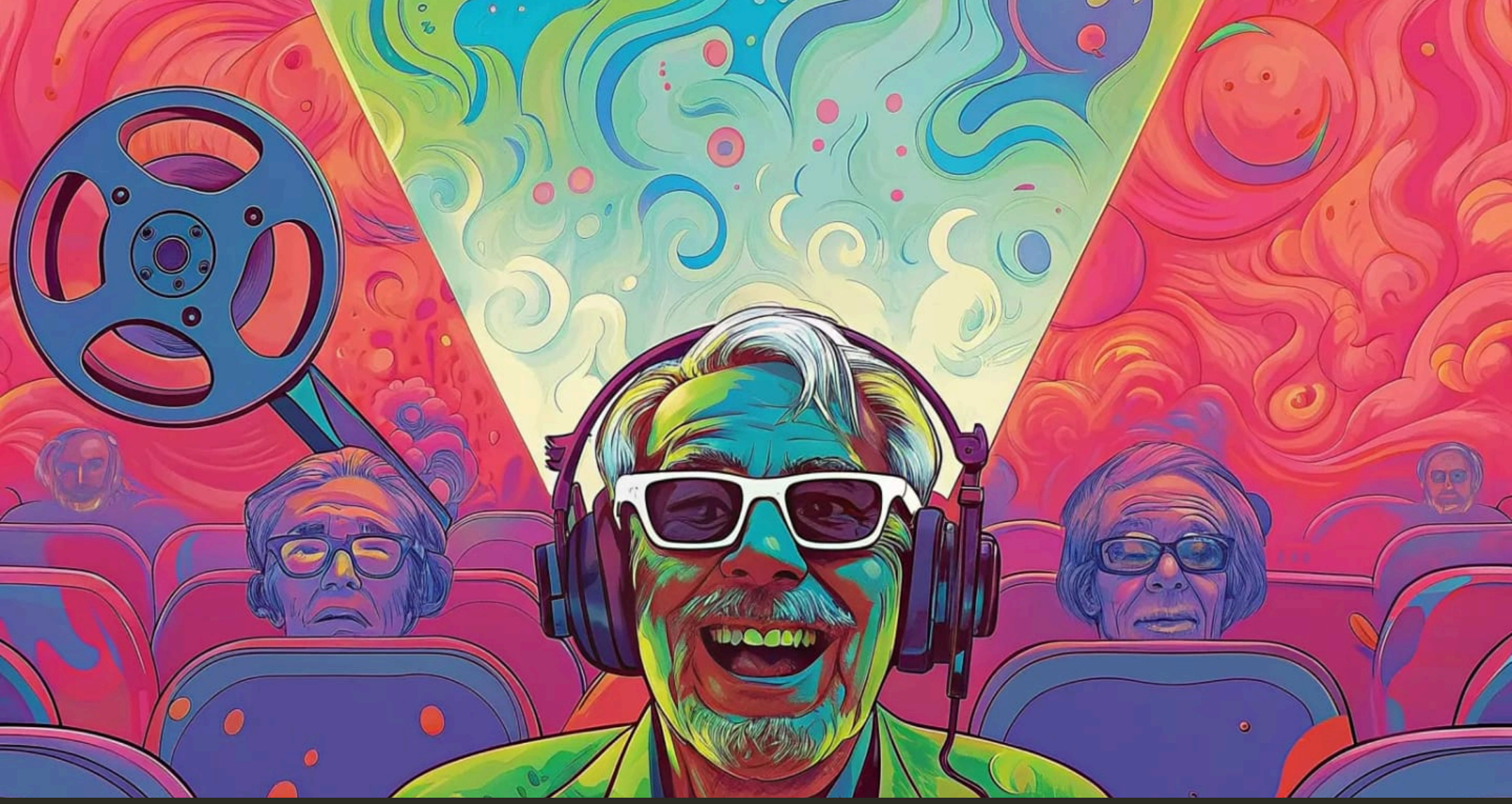


SUCCESS CRITERION 1.2.3 · LEVEL A

Audio Description or Media Alternative (Pre-recorded)



“No more guessing games with silent films; narrate the story, and I'm all ears!”

Who this helps: Blindness and Low Vision

SUCCESS CRITERION 1.2.3 · LEVEL A

Audio Description or Media Alternative (Pre-recorded)

An alternative for time-based media or an audio description is provided for all Pre-recorded video content in synchronized media.

Principle 1: Perceivable

Guideline 1.2: Time-based Media

What each role can do

Product manager

Invest in creating audio descriptions for all Pre-recorded video content to enhance accessibility.

Designer

Design video players with an easy-to-find button for enabling audio descriptions.

Developer

Ensure the video player supports audio descriptions and that they are properly synchronized with the video.

Tester

Test audio descriptions for accuracy and synchronization with the visual content of the videos.

Once it is fixed



> “With your vivid descriptions, it's like I'm watching the movie in my mind. You've brought the action to life for me!”

WCAG Quotes

Every WCAG 2.2 success criterion, told by the person it helps.

mpaiva.com/wcag-quotes/1-2-3-audio-description-or-media-alternative-pre-recorded

The quotes are written to illustrate the criterion. They are not testimonials from real people.